



## **VEGAN COSMETICS COMPANY OF THE YEAR | FRANKFURT**

BEAUTYLOPE Pure & Vegan Halal Cosmetics

BEAUTYLOPE Pure & Vegan Halal Cosmetics offers halal-certified and vegan cosmetics internationally. Their product range – registered by PETA Deutschland e.V. – contains no animal products, aliphatic alcohol or cancer-causing ingredients, and caters to health conscious, vegan and Muslim customers. Nail varnish, highlighter and lipstick are amongst their offerings.

The judges laud BEAUTYLOPE for focusing on Muslims, who generally have a limited choice in cosmetics. Their halal-appropriate nail varnish, for example, is verified by an independent laboratory for water permeability and meets Islamic body washing requirements. As the company continues to grow, they hope to expand across the Middle East and that the sales will continue to grow in European countries with large vegan and Muslim populations.





